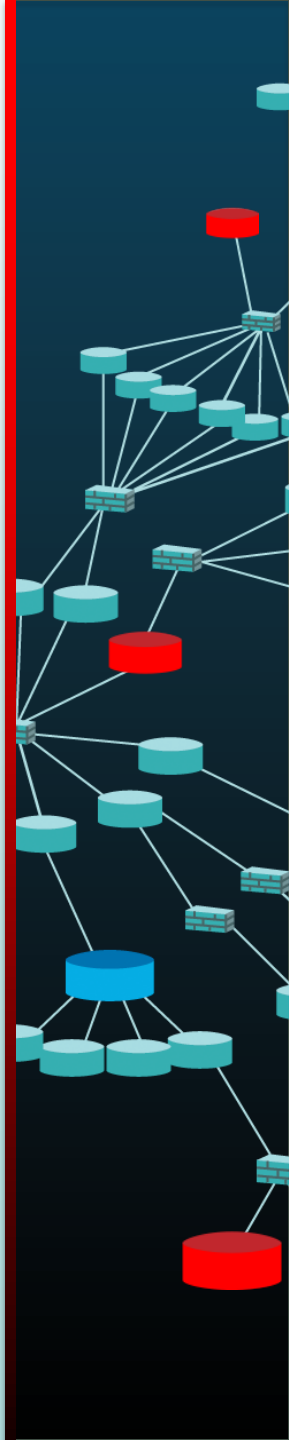
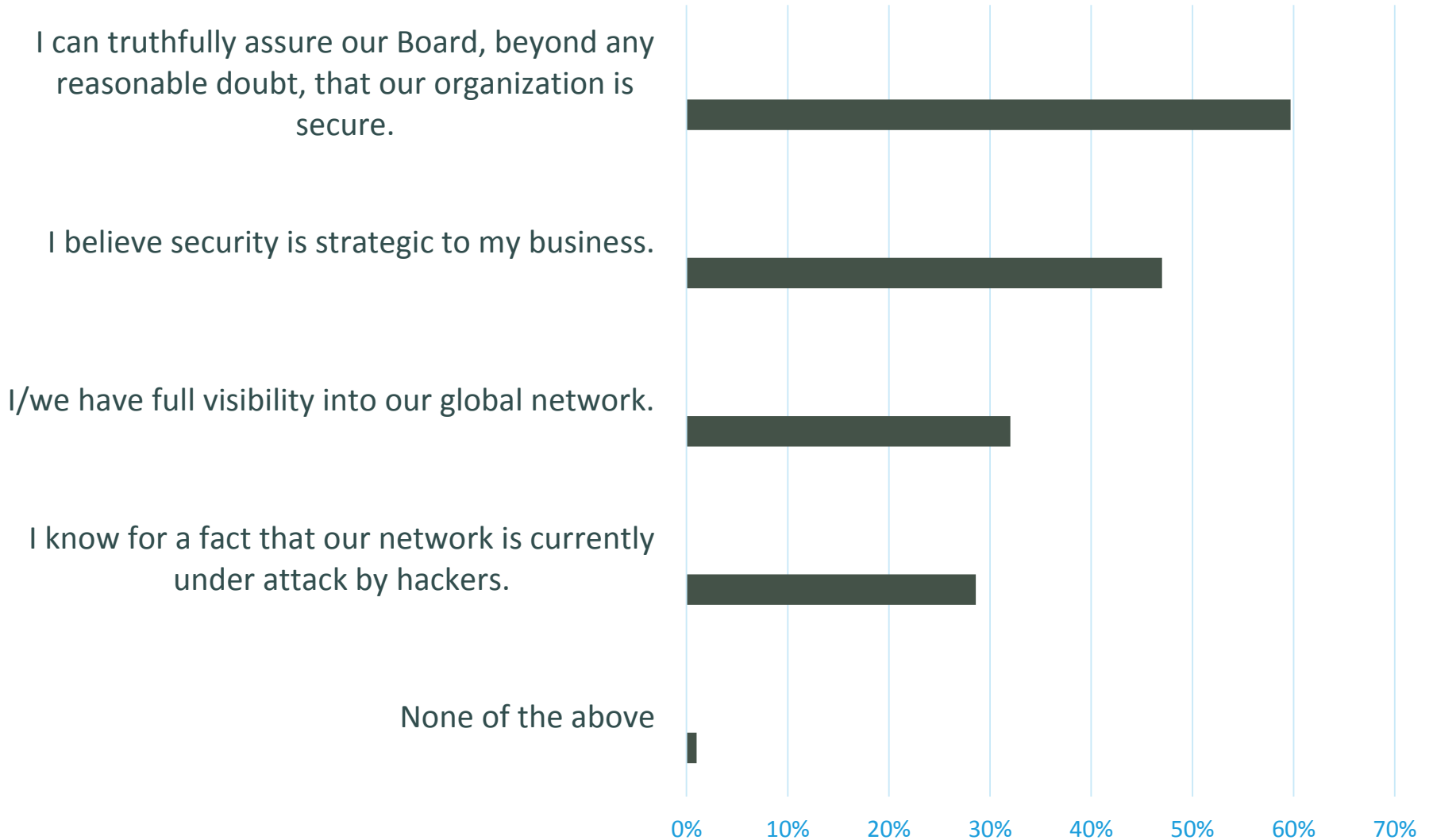


# RedSeal Strategic Security Study

First Half 2015



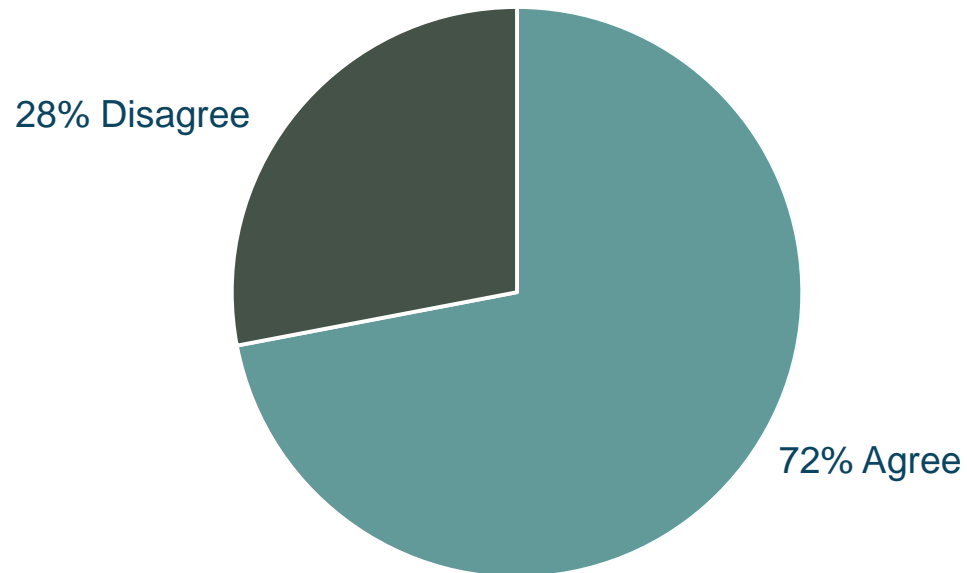
## Select all the statements below that apply to your business TODAY



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

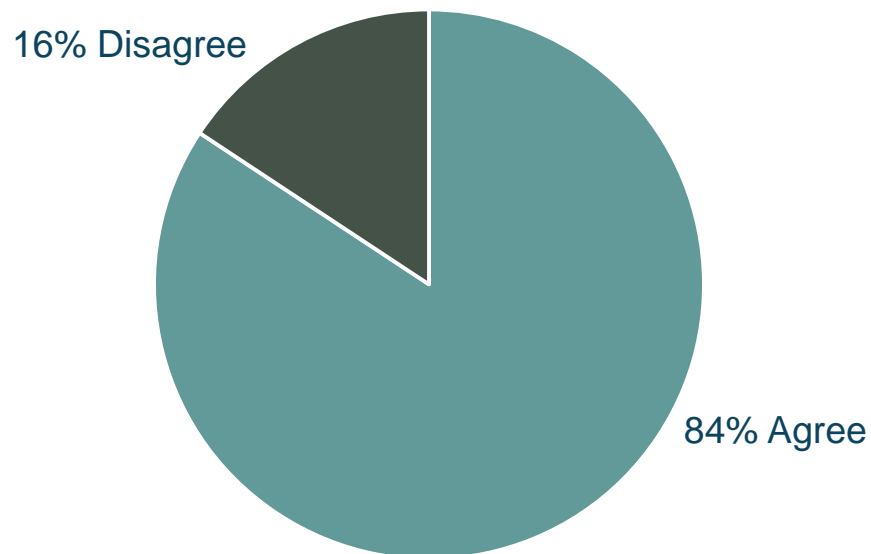
I believe security products are necessary, but not strategic to my overall business.



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

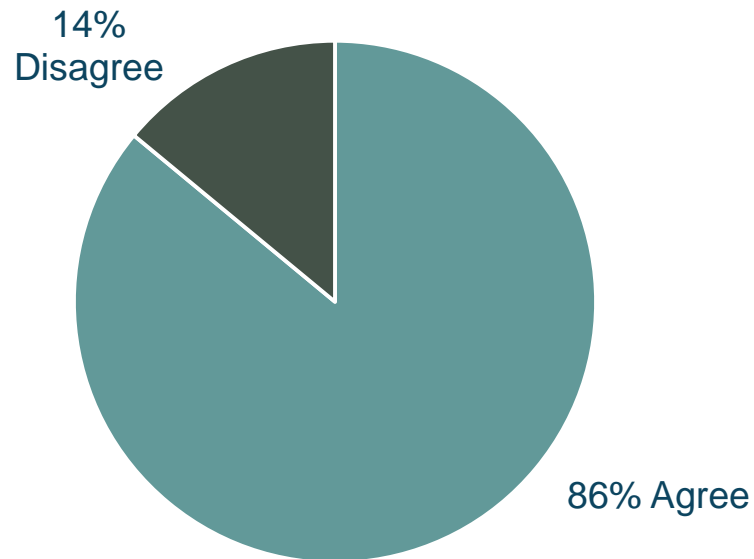
Operations that are separated by groups (security, networking, etc.), and disparate products and technologies, create huge obstacles for a highly secure environment.



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

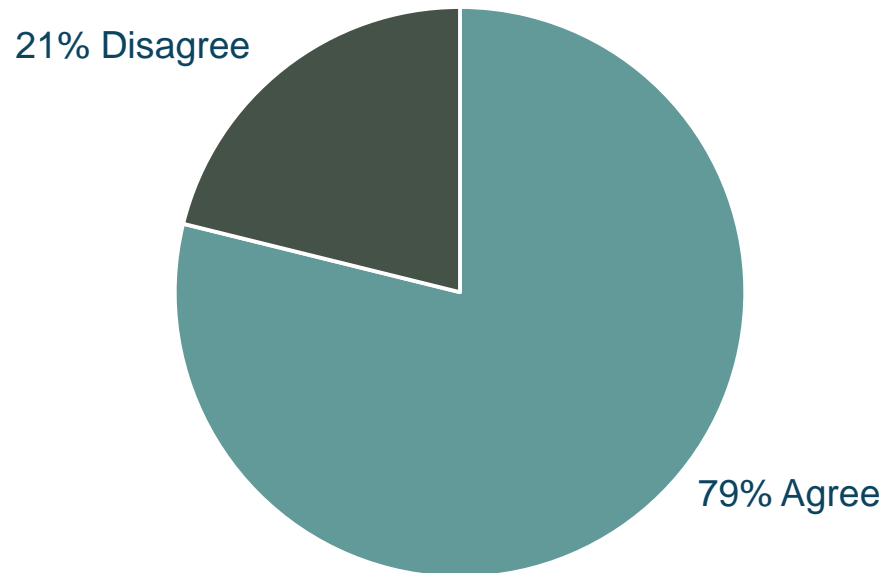
There are gaps in the ability to see and understand what's really happening, and this prevents high-level security.



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

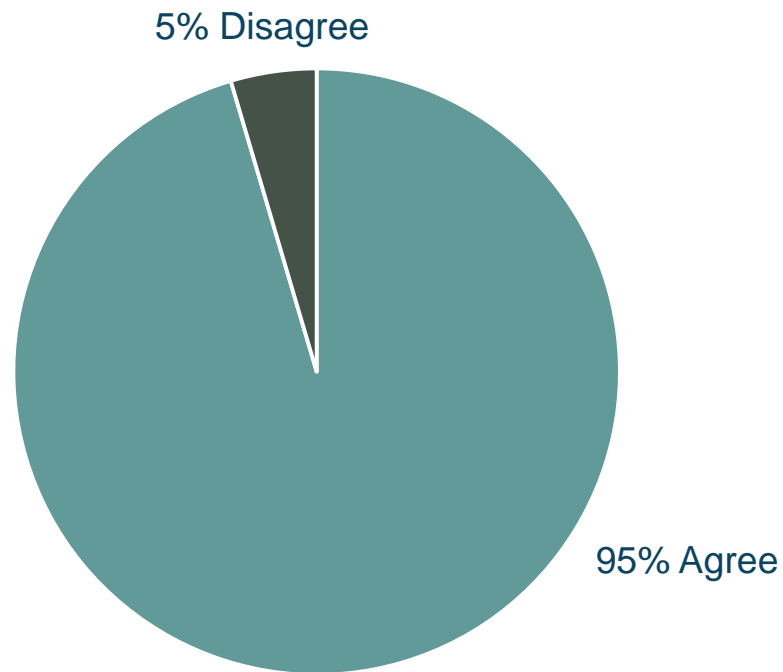
You can't secure what you can't see and understand.



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

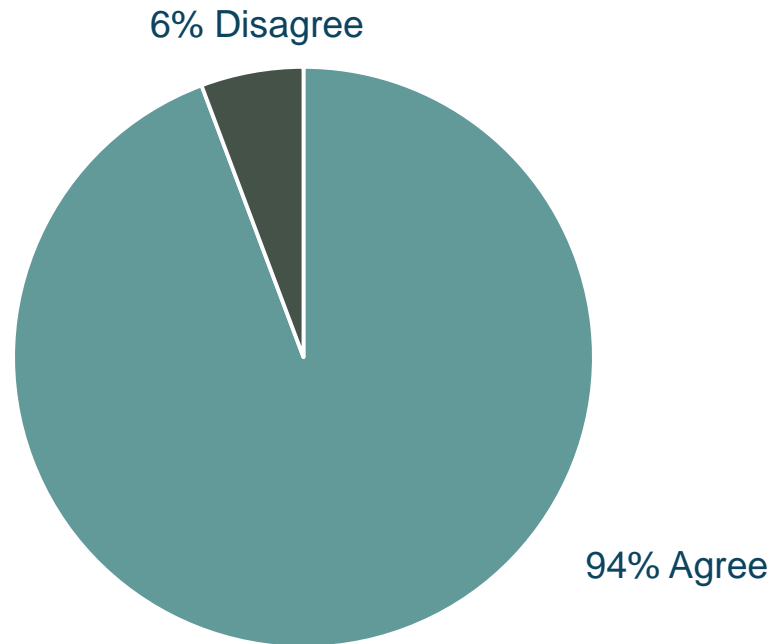
If I could get the kind of intelligence that would let me comprehensively see and verify our overall state of security, that, to me, would be a strategic security solution.



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

If I could clearly understand all the possible ways attackers can get in and out of my network -- with clear, simple instructions about what should be fixed – first, second, third etc.-- that, to me, would be a strategic security solution and critical ca

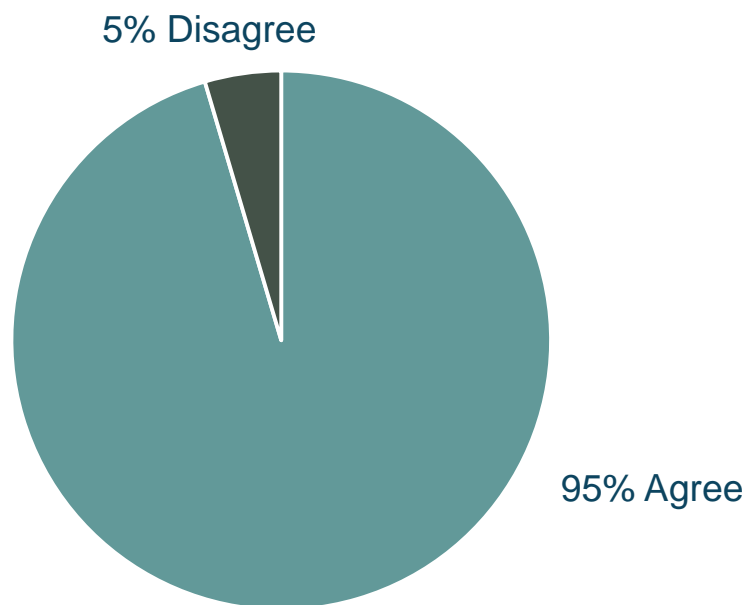


100% = 350 respondents

Source: RedSeal Strategic Security Study Q1 2015



If I could get the type of intelligence “at-a-glance” that tells me if my security products are working correctly or optimally (eg. firewall placement, configuration; monitoring the traffic that matters, ensuring paths in/out are protected, etc.), that, t



100% = 350 respondents

Source: RedSeal Strategic Security Study First Half 2015

# Methodology for RedSeal Strategic Security Study

- Survey conducted via the OnePoll service during the first half of 2015
- Respondents were:
  - 350 C-level executives (CEOs, CIOs, CISOs and CSOs or the functional equivalent) in the USA
  - Leaders at organizations with more than 250 employees; at least 20% were leaders at companies with more than 1,000 employees
  - Invited to the survey from an invitation only panel of executives who were profiled across over 600 data points, more than 100 of which are specific to their careers and roles within the work place

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